

Expo Heysel

NISSAN INTELLIGENT MOBILITY

NISSAN
Innovation that excites

NISSAN QASHQAI
EXPECT MORE

100-131 G/KM B 3,8-5,9 L/100 KM (NEDC) 139-161 G/L

BEELUX BELGIUM (WILTP)

BEELUX BELGIUM

SAISON AUTOMOBILES
19 & 27/01 2018

Expo Heysel

Contractor	Product	Size	Media (€)	Production (€)	Daily Taxes (€)	Posting taxes (€)
Media Expo	Giant Cubes	4 × 28 m ²	18 645/cube	3 524/cube	168/cube	66/cube
Media Expo	Posters on the halls	On demand	364/m ²	32/m ²	1,5/m ²	0,5/m ²
Media Expo	Posters on the halls-stickering	On demand	193/m ²	74/m ²	1,5/m ²	0,5/m ²
Media Expo	Advertising Cube Network	17 m ²	4 968/cube	534/cube	25,5/cube	9/cube
Media Expo	Advertising Cube DELUXE Network	17 m ²	4 968/cube	1 545/cube	25,5/cube	9/cube
Media Expo	4 m ² Satellite	4 m ²	1 171/frame	125/frame	–	2/side
Media Expo	Banners 3 m ²	3 m ²	375/banner	63/banner	4,5/banner	1,5/banner
Media Expo	2 m ² Excellence Network	2 m ²	722/side	74/side	3/side	1/poster
Media Expo	2 m ² Recurrence Network	2 m ²	313/side	74/side	3/side	1/poster
Media Expo	Outdoor Posters 34 m ²	34 m ²	5 605/side	1 069/side	52,5/side	17/side
Media Expo	Outdoor Posters 13 m ²	13 m ²	2 160/side	409/side	21/side	7/side
Media Expo	Indoor Posters 9 m ²	9 m ²	2 592/side	284/side	–	5/side
Media Expo	XXL Lightboxes	30 m ²	6 514/box	2 240/box	–	15/side
Media Expo	Frames in toilets (440)	–	61 960	On demand	–	–
Media Expo	Postcards (big network)	–	28 422	On demand	–	40/network
Media Expo	Postcards (regular network)	–	14 853	On demand	–	20/network
Media Expo	Digital Totems (20)	–	27 872	22 367	–	–
Media Expo	Digital Screen Astridhall	32 m ²	35 190	–	–	–
Media Expo	Digital Screen end Footbridge	2 × 4 m ²	26 265	255	–	–
Media Expo	Digital Screen end Footbridge	9,5 m ²	24 765	255	–	–
Media Expo	Leaf Led Screen	10 m ²	18 900	9 250	–	–
Media Expo	Backlight Panels	2 m × 2 m or 2,5 m × 2,5 m	5 270/panel	298 or 353	–	–
Media Expo	3D Locations	–	11 369/location	On demand	On demand	–
Media Expo	Car Park Shuttles	–	7 026	On demand	–	–
Media Expo	Sampling	–	15 298	On demand	–	–
Media Expo	Interactive Stickers	–	7 219/50m ²	74/m ²	–	–
Media Expo	Giant Entrance	60 m ²	21 601/unit	1 876/unit	–	30/unit
Media Expo	Giant Exit	50 m ²	21 601/unit	1 876/unit	–	30
Media Expo	3D Premium locations	–	11 369/location	On demand	–	–
Media Expo	250 m ² Monumental Indoor	different sizes	131/m ²	73/m ² stickering	–	0,5/m ²
Media Expo	Indoor Neon Posters	10 m ²	4 320/side	739/side	–	5/panel

Daily Additional taxes can be charged when applicable – also due during build up and break down.
An additional Federal Posting Tax can be charged.