

Mobile Brand Activation



Euromobile Mobile Brand Activation

<i>Product</i>	<i>Gross Media day rate (€) / Unit</i>	<i>Driver net cost (€)</i>	<i>Duration</i>
EuroLED Mobile 8 m ²	1 125	Included	8h
On location EuroLED 8m ²	2 000	Included	1 week
Mobile EuroLED 6 m ²	1 000	Included	8h
On location EuroLED 6 m ²	1 500	Included	1 week
Mobile EuroLED 6 m ²	950	Included	8h
Mobile AbriLED 2 m ²	835	Included	8h
Eurocube	835	Included	8h
Concave	835	Included	8h
Panoramique 16 m ²	835	Included	8h
Showroom	835	Included	8h
Podium 3D	835	Included	8h
Eurobike	410	Included	8h

Taxes and fuel not included

Spicymotion Mobile Advertising

<i>Product</i>	<i>Gross Media day rate (€) / Unit</i>	<i>Driver net cost (€) and fuel</i>	<i>Duration</i>
Spicy_Concave 20 m ²	800	Included	8h
Spicy_Bache 16 m ²	650	Included	8h
Spicy_Led 6 m ²	1 000	Included	8h
Spicy_Led-Fix 6 m ²	1 450/week	Included	1w
Spicy_Led-Fix 12 m ²	2 500/ week	Included	1w
Spicy_3D	700	Included	8h
Spicy_PopupStore	750	Included	8h
Spicy_Taster	750	Included	8h
Spicy_Gumba	575	Included	8h
Spicy_Bike	475	Included	8h
Spicy_Tricycle	460	Included	8h
Spicy_TV-Tricycle	500	Included	8h
Spicy_Piaggio	575	Included	8h
Spicy_Way	415	Included	8h
Spicy_Walkingboard	365	Included	8h
Spicy_Pick-Up	550	Included	8h
Spicy_Longboard	365	Included	8h
Spicy_Go Car	575	Included	8h

Movingideas Mobile Outdoor

Product	Gross Media day rate(€)	Driver net cost (€)	Hours
Small – 2 m ²	425	255	10
Bike	150	255	8
BIG – 20 m ²	425	255	10
Gumba	200	255	8
Small 4 m ² /Sampler	425	255	10
BIG Showroom	450	255	10
LED 11 m ² - Triptiek	1 380	255	10
LED 8 m ²	985	255	10

Medialed Vehicules

Product	Gross Media day rate (€)	Days	Driver (€)	Rental price Location (€)
Medialed Digital Totem	750	1	Included	50
Medialed T6	1 250	1	Included	60
Medialed T10	2 000	1	Included	100
Medialed T15	2 500	1	Included	100
Medialed T6 Mobile	975	1	Included	–
Medialed T5 Double Mobile	1 250	1	Included	–
Giant LED 25 – 100 m ²	On demand	–	–	On demand

Mediafield Mobile Billboard

Product	Gross Media day rate (€)	Production (€) for 2 banners	TPN	Taxes (€)
The Skyboard 180	7 520	8 085	180	± 300
The Skyboard 60	3 130	3 130	31,50	± 250
The Skyboard 40	2 835	2 100	18,50	± 200



Mobilad Media

Product	Period	Gross Media	Production	Taxes
Truck Media 25 (regional only)	4 weeks	10 327	1 500	75
Truck Media 50	4 weeks	20 655	3 000	150
Truck Media 100	4 weeks	41 310	6 000	300
Truck Media 200	4 weeks	82 620	12 000	600
Truck Media 400	4 weeks	248 064	24 000	1 200

Product	Format	Units	Duration	Gross Media Cost (€)	Taxes (€)	Net production cost
Big Box - 1 day	Decorated Truck of 80 m ²	1	1 day	1 000	40	3 900
Big Box - 10 days	Decorated Truck of 80 m ²	1	10 days	10 000	40	3 900
Big Box - 20 days	Decorated Truck of 80 m ²	1	20 days	20 000	40	3 900

