

Public Transport



Public Transport Busses and Trams

Product	Units	Gross Media (€) 2 weeks		Net Media (€)	Gross Media (€) 4 weeks		Net Media (€)
		De Lijn	TEC	*STIB	De Lijn	TEC	*STIB
Full Wrap bus Single	1	–	–	–	5 200	5 039	4 597
Full Wrap bus Articulated bus	1	–	–	–	6 600	6 599	6 004
Full Wrap Tram Hermelijn	1	–	–	–	10 700	–	–
Full Wrap Tram Albatros 5	1	–	–	–	11 700	–	–
Full Wrap Tram Albatros 7	1	–	–	–	16 700	–	–
Full Wrap Tram 2000	1	–	–	–	–	–	7 693
Full Wrap Tram 3000	1	–	–	–	–	–	11 540
Full Wrap Tram 4000	1	–	–	–	–	–	15 011
Full Wrap Tram 7700, 7800, 7900	1	–	–	–	–	–	5 910
Full Back	1	390	387	347	580	573	520
Full Rear Window	1	200	196	183	400	393	364
Rear Coachwork	1	–	122	–	–	244	–
Rear Banner	1	–	112	175	–	225	321
Flank 2 m ² Vertical	1	165	162	–	330	325	–
Flank 2 m ² Horizontal	1	–	–	173	–	–	315
Flank 3 m	1	165	162	141	330	325	284
Flank 4 m	1	–	–	155	–	–	311
Flank 4 m ²	1	405	403	318	610	605	482
Flank Out of the box 4 m ²	1	–	–	322	–	–	482
Superside 10 m ²	1	655	663	539	930	976	804
Sidepack Tram L Antwerp	1	–	–	–	3 200	–	–
Sidepack Tram XL Antwerp	1	–	–	–	5 100	–	–
Sidepack Tram XL Ghent	1	–	–	–	2 500	–	–
Inner/Roundings	1	–	21	19	45	25	–
Wobblers	1	–	–	–	38	–	–
Window Sticker	1	–	–	–	45	–	–
Floor Sticker	1	–	–	–	75	–	–
City Back	1	150	–	–	300	–	–
Lower Back	1	290	–	–	580	–	–

*Net rates, no agency commission applicable

Start of campaign on Tuesday

Public Transport Kusttram

Product	Units	Sept – June		July – Aug	To be determined	
		Gross Media (€) 2 weeks	Gross Media (€) 4 weeks	Gross Media (€) 8 weeks	Gross Media (€) 6 months	Gross Media (€) 1 year
Full Wrap Coast	1	–	–	–	41 000	46 000
Window seaside 2 m ²	1	–	2 050	6 150	–	–
Mega seaside 28 m ²	1	–	3 100	12 350	–	–

Start of campaign on Tuesday



