

# Public Transport



## Public Transport Buses/Trams

	Units	Gross Media (€) 2 weeks			Gross Media (€) 4 weeks		
		De Lijn	TEC	*STIB	De Lijn	TEC	*STIB
Full Wrap Single bus	1	–	–	–	4 950	4 750	4 397
Full Wrap Articulated bus	1	–	–	–	6 300	6 220	5 743
Full Wrap Tram Hermelijn	1	–	–	–	10 100	–	–
Full Wrap Tram Albatros 5	1	–	–	–	11 100	–	–
Full Wrap Tram Albatros 7	1	–	–	–	16 000	–	–
Full Wrap Tram 2000	1	–	–	–	–	–	7 359
Full Wrap Tram 3000	1	–	–	–	–	–	11 038
Full Wrap Tram 4000	1	–	–	–	–	–	14 358
Full Wrap Tram 7700, 7800, 7900	1	–	–	–	–	–	5 654
Full Back	1	370	365	332	550	540	497
Full Rear Window	1	190	185	175	380	370	349
Rear Coachwork	1	–	115	–	–	230	–
Rear Banner	1	–	106	168	–	212	308
Rear Window Banner	1	–	–	168	–	–	308
Flank 2 m <sup>2</sup> Vertical	1	155	153	–	310	306	–
Flank 3 m	1	155	153	135	310	306	272
Flank 4 m	1	–	–	148	–	–	297
Flank 4 m <sup>2</sup>	1	385	380	304	580	570	461
Flank Out of the box 4 m <sup>2</sup>	1	–	–	308	–	–	461
Superside 10 m <sup>2</sup>	1	620	625	516	890	920	769
Sidepack Tram L Antwerp	1	–	–	–	3 040	–	–
Sidepack Tram XL Antwerp	1	–	–	–	4 840	–	–
Sidepack Tram XL Ghent	1	–	–	–	2 320	–	–
Internal Frames/Roundings	1	–	20	19	35	24	22
Wobblers	1	–	–	–	29	–	–
Window Sticker		–	–	–	35	–	–
Floor Sticker	6	–	–	–	58	–	–

\*Net rates, no agency commission applicable

Roof panels: TEC € 278 (4 weeks), STIB € 159 to € 224 (4 weeks), De Lijn € 2 000 to 4 000 (1 year)

Start of campaign on Tuesday

## Public Transport Kusttram

		Sept–June		July–Aug	To be determined	
	Units	Gross Media (€) 2 weeks	Gross Media (€) 4 weeks	Gross Media (€) 8 weeks	Gross Media (€) 6 months	Gross Media (€) 1 year
Full Wrap Kusttram	1	–	–	–	37 000	40 950
Windowside 2 m <sup>2</sup>	2		620	–	–	–
Windowside 2 m <sup>2</sup>	10	–	–	11 300	–	–
Megaside 28 m <sup>2</sup>	1	–	1 650	5 500	–	–

Start of campaign on Tuesday

## Truck Advertising Mobilad

	Trucks	GrossMedia (€)	Gross Media (€)	Gross Media (€)	Production (€)	Taxes (€)
	Total	2 weeks	4 weeks	8 weeks	Total	Total
Brussels, North, South	25	–	10 125	15 200	1 375	75
Brussels, North, South	50	–	20 250	30 400	2 750	150
Brussels, North, South	100	–	36 500	54 500	5 500	300
Brussels, North, South	200	44 432	68 357	102 536	11 000	600
National	50	–	20 250	30 400	2 750	150
National	100	–	36 500	54 500	5 500	300
National	200	44 432	68 357	102 536	11 000	600
National	400	84 421	129 870	194 817	22 000	1 200



