

Expo Heysel

Small Nissan Leaf with ProPILOT

Together we drive.

Amaze your senses in Hall 3.

NISSAN INTELLIGENT MOBILITY

New Nissan LEAF.

SIMPLY AMAZING

100% electric.

Amaze your senses in Hall 3.

© 0 C/KM B 0 L/100 KM - WHILE DRIVING - Fuel mix to burn.

Innovation that excites

Expo Heysel

| Contractor | Product | Size | Media (€) | Production (€) | Daily Taxes (€) |
|------------|---------------------------------------|-----------------------|-------------------------|------------------------------|--------------------|
| Media Expo | Giant Cubes | 4 × 28 m ² | 17 574/Cube | 3 322/Cube | 168/Cube |
| Media Expo | Posters on the halls | On demand | 343/m ² | 30/m ² | 1,5/m ² |
| Media Expo | Posters on the halls-stickering | On demand | 182/m ² | 70/m ² | 1,5/m ² |
| Media Expo | Advertising Cubes network | 17 m ² | 4 683/Cube | 504/Cube | 25,5/Cube |
| Media Expo | 4 m ² Satellite | 4 m ² | 1 104/Frame | 118/Frame | – |
| Media Expo | 2 m ² Excellence | 2 m ² | 680/Side | 70/Side | 3/Side |
| Media Expo | 2 m ² Recurrence | 2 m ² | 295/Side | 70/Side | 3/Side |
| Media Expo | 3 m ² Banners | 3 m ² | 354/Banner | 59/Banner | 4,5/Side |
| Media Expo | 34 m ² Outdoor Posters | 34 m ² | 5 283/Side | 1 007/Side | 52,5/Side |
| Media Expo | 9 m ² Indoor Posters | 9 m ² | 2 443/Side | 268/Side | – |
| Media Expo | 13 m ² Outdoor Posters | 13 m ² | 2 036/Side | 386/Side | 21/Side |
| Media Expo | 30 m ² XXL Lightboxes | 30 m ² | 6 140/Unit | 2 111/Unit | – |
| Media Expo | 60 m ² Giant Entrance | 60 m ² | 20 361/Unit | 1 768/Unit | – |
| Media Expo | 10 m ² Indoor Neon Posters | 10 m ² | 4 072/Side | 697/Side | – |
| Media Expo | 3D Premium Locations | On demand | 10 716 | On demand | – |
| Media Expo | 250 m ² Monumental Indoor | 250 m ² | 123/m ² | 70/m ² Stickering | – |
| Media Expo | 50 m ² Giant Exit | 50 m ² | 20 361/Unit | 1 768/Unit | – |
| Media Expo | Car Park Shuttles | – | 6 623 | On demand | – |
| Media Expo | Sampling | – | 17 304 | On demand | – |
| Media Expo | Frames in Toilets | A3 | 58 403 | On demand | – |
| Media Expo | 3D Locations | – | 10 716/Location | On demand | – |
| Media Expo | Interactive stickering | – | 6 805/50 m ² | 70/m ² | – |
| Media Expo | Led Displays | 46 inch | 12 000/4 Units | 225/4 Units | – |
| Media Expo | Backlight Panels in Tent | 8,5 m ² | 30 900/3 Units | 4 017/3 Units | – |
| Media Expo | Postcards Big Network | – | 26 6790 | On demand | – |
| Media Expo | Postcards Regular Network | – | 14 000 | On demand | – |
| Media Expo | Digital Totems | – | 26 790 | 18 500 | – |
| Media Expo | Digital Screen Astridhall | 28 m ² | 33 990 | 225 | – |
| Media Expo | Digital Screen end Footbridge | 2 × 4 m ² | 25 000 | 225 | – |
| Media Expo | Digital Screen end Footbridge | 8 m ² | 25 000 | 225 | – |
| Media Expo | Backlight panels | 2 × 2m, 2,5 × 2,5 m | 4 967 | 283/336 | – |

All prices are indicative and count only for the European Motorshow. Other expo's on demand.
An additional Federal Posting Tax can be charged.