

Sport, Leisure, Going Out, Students



Anonyme pour la dernière fois

Prenez maintenant Mobibus FullControl

proffimus

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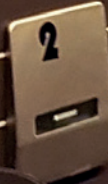
Petit ou grand popcorn?

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Contractor	Network	Universe	Duration	Format	POI	Units	Media (€)
Brightfish	Cineposter	Movie theaters	2 weeks	2 m ²	18	241	33 000
Brightfish	Cineposter	Flanders + Brussels	2 weeks	2 m ²	11	151	24 350
Brightfish	Cineposter	Flanders	2 weeks	2 m ²	10	120	20 000
Brightfish	Cineposter	Wallonia + Brussels	2 weeks	2 m ²	8	121	19 100
Brightfish	Cineposter	Wallonia	2 weeks	2 m ²	7	90	15 000
Brightfish	Cineposter	Antwerpen	2 weeks	2 m ²	1	22	5 400
Brightfish	Cineposter	Brugge	2 weeks	2 m ²	1	10	2 040
Brightfish	Cineposter	Gent	2 weeks	2 m ²	1	16	3 780
Brightfish	Cineposter	Hasselt	2 weeks	2 m ²	1	15	3 240
Brightfish	Cineposter	Kortrijk	2 weeks	2 m ²	1	13	2 700
Brightfish	Cineposter	Leuven	2 weeks	2 m ²	1	4	840
Brightfish	Cineposter	Mechelen	2 weeks	2 m ²	1	12	1 920
Brightfish	Cineposter	Oostende	2 weeks	2 m ²	1	10	1 620
Brightfish	Cineposter	Sint-Niklaas	2 weeks	2 m ²	1	6	960
Brightfish	Cineposter	Turnhout	2 weeks	2 m ²	1	12	1 920
Brightfish	Cineposter	Brussels	2 weeks	2 m ²	1	31	7 920
Brightfish	Cineposter	Braine L' Alleud	2 weeks	2 m ²	1	13	2 700
Brightfish	Cineposter	Charleroi	2 weeks	2 m ²	1	15	2 280
Brightfish	Cineposter	Jambes	2 weeks	2 m ²	1	13	2 700
Brightfish	Cineposter	Liège	2 weeks	2 m ²	1	17	3 600
Brightfish	Cineposter	Mons	2 weeks	2 m ²	1	14	3 360
Brightfish	Cineposter	Tournai	2 weeks	2 m ²	1	11	1 800
Brightfish	Cineposter	Verviers	2 weeks	2 m ²	1	7	1 200
Brightfish	Cinestar Indoor	Movie theaters	4 weeks	Megaposters	12	12	25 082
Brightfish	Cinecube	Movie theaters	2 weeks	Cubes	12	13	41 000
Brightfish	Cinegift	Movie theaters	1 week	Handkerchiefs goodie	12	50 000	22 800

Gross rates, agency commission applicable

Sport, Leisure, Going out, Students (continued)

Contractor	Network	Universe	Duration	Format	POI	Units	Media (€)
Guidooh	face2face	Horeca, Movie theaters, disco, concert	2 weeks	A3 frames in toilets	± 850	2 350	59 895
Guidooh	face2ube	Horeca, Movie theaters, disco, concert	2 weeks	A3 frames in toilets with integrated 7 inch display	Tailor-made	300	21 400
Guidooh	The cards	Horeca, Movie theaters, sport and fitness	2 weeks	A6 Boomerang Cards	1 205 displays	125 000	16 415
Guidooh	The cards banner	Horeca, Movie theaters, sport and fitness	2 weeks	A6 Boomerang Cards with banner on display	1 205 displays	125 000	25 445
Guidooh	The cards exclusive	Horeca, Movie theaters, sport and fitness	2 weeks	A6 Boomerang cards with minimum 50% of displays full covered	1 205 displays	500 000	49 250
Guidooh	Oxygen	Fitness, Wellness, Hockey, Tennis Clubs	2 weeks	A2 frames in changing rooms	NA	1 400	25 495
Guidooh	Hydrogen	Fitness	2 weeks	A0 backlight panels	NA	90	11 145
Guidooh	B-mat	Lunch Touchpoints	2 weeks	A3 placemats	NA	570 000	18 975
Rapid Media	Placemats	Lunch Touchpoints	2 weeks	A3 placemats	2 500	2 500 000	68 750
Guidooh	B-bock	Horeca	2 weeks	Beer coasters	NA	250 000	9 890
Rapid Media	Beer mats	Horeca	2 weeks	Beer coasters	4 000	2 000 000	100 000
Mediafield	The Posters	Night shops	6 weeks	A0	250	350	29 940
Mediafield	The Cups	Night shops	6 weeks	Dispenser with drinking cups	320	125 000	5 575
Mobilad	Parking Media	Underground Parkings	2 weeks	Lifting Barrier	NA	400	63 600
Mobilad	Parking Media	Underground Parkings	2 weeks	Wobblers	1	10	4 500
Mobilad	Parking Media	Underground Parkings	4 weeks	Stickering of elevator	1	1	1 000
To Birdie	To Birdie Golf	Golf Clubs	4 weeks	Free scorecards on dispenser	12	28 800	6 950
Mediated	Knokke	Knokke at Belgian Coast	1 week	Digital Screens 2 m ²	1	16	2 500
Mediated	Gent	Gentse Winterfeesten	31 days	Digital Screens 2 m ²	1	8	9 200
Mediated	Brussel	Winterpret	38 days	Digital Screens 6 m ²	1	7	12 500
Mediated	Brussel	Bruxelles Les Bains	38 days	Digital Screens 2 m ²	1	5	5 750
Mediated	Brussel	Brussels Summer Festival	23 days	Digital Screens 6 m ²	1	2	3 500
Guidooh	Student Pack	Colleges of higher Education and Universities	NA	goodiebag	NA	114.000	10 895
Guidooh	Campus Poster	Colleges of higher Education and Universities	2 weeks	1 m ²	NA	250	25 495
Guidooh	School Poster	Flemisch secondary schools	2 weeks	1 m ²	NA	250	25 495
Guidooh	Guido Affichage	In study and social hotspots around campus	2 weeks	70 × 50 cm	NA	720	24 475
Mediafield	The Students	In and around Colleges of higher Education and Universities – wild postering	2 weeks	Up to 120 × 80 cm	NA	1 828	28 988
Rapid Media	School and University	Secondary schools, Colleges of higher education and Universities	2 weeks	84 × 59 cm	350	650	16 250

Gross rates, agency commission applicable

